



LANFRANCHI IS DETOX

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*Not only green but also sustainable, innovative and fashionable. It's no coincidence that Stella McCartney, the stylist who pays the most attention to environment-related issues, chooses Lanfranchi zippers for her trousers collection. "Not only do we make green products – says **Gaetano Lanfranchi, the Lanfranchi Spa CEO** – Our whole company and its production cycle aim at reducing waste and at valorizing its following use. We believe that sustainability and innovation are keys to a market-competitive and contemporary offer in terms of values. This is the reason why we embraced the Greenpeace Detox cause, and today we can prove that our products are free from all polluting ingredients mentioned in the international organization's black list."*

From weaving to sewing, from dyeing to cutting and from fusion and galvanic treatment to assembling, the **Lanfranchi** zipper production is fully integrated. Even the machinery is made in Italy, and the company ensures that all Italian and European regulations in terms of environment, work-safety and respect of the worker are fully observed.

The products have been **Oeko-Tex**-certified for over 10 years and today they meet the **Standard 100 class I** requirements, the strictest about products intended for children's use. Thanks to the two new galvanic treatment and dyeing facilities, which allow savings up to 30% in water consumption and 35% in sewage-discharged water while doubling the productive capacity, the Urago establishment in the province of Brescia was awarded the **ISO14001** certification. Fumes are treated according to **BATs (Best Available Techniques)** so that emissions can meet the highest ecological standards. The weaving facility features photovoltaic panels with an energy return equivalent to that necessary to produce a lightning longer than 150km, and which allow to save more than 23 tons of CO₂ in the atmosphere every year. Also, 60% of nylon used for die-cast zippers is regenerated and used for other products. "In order not to compromise the quality of the sliders, the pullers and the other components, we only use first-fusion Zamak – says **Gaetano Lanfranchi** – All of the zinc waste material, however, is given to companies that recycle it for less demanding products from a qualitative point of view. Even all the scraps coming from the zipper brass teeth are salvaged and given to companies that take care of their recycling, while the textile scraps are given to specific facilities that reuse the fibers to produce rags and dishcloths."



*WoodRobes Collection by
Valeria Di Cerce for
Lanfranchi in collaboration
with NABA*

Always more creative, always keeping an eye on the future...

Last season already, **Lanfranchi Spa** started a collaboration with emerging designer **Valeria Di Cerce**, providing her with a custom-made zipper line for her new clothing collection, **WoodRobes**. **Lanfranchi Spa** renewed the collaboration for the next winter season as well, and **Valeria** succeeded in "transforming the forest into a fabric", working with fallen leaves, flowers, branches and a purposely-developed coupling system. **Valeria Di Cerce**, who has a diploma from **NABA**, wanted to



focus on the theme of sustainability and on the necessity to rediscover crafts and hand-made products. In fact, the designer used contemporary technologies to give new life to an ancient technique that uses natural products like fallen leaves. For the **WoodRobes** collection, **Lanfranchi Spa** and the young creative developed a zipper that features a string made out of organic cotton and **Newlife™**, the material obtained from recycled PET plastic bottles. The result is a tailor-made project that will keep going along this season as well.

Always in the field of sustainability, there are zippers made out of metal and **GOTS**-certified organic cotton, dyed upon request by a **GOTS**-certified dyeing facility. This one was the series chosen by **Stella McCartney** for her trousers collection. The most environmental and sustainable-friendly stylist in the fashion world, who has always been known for her responsible, ethical and ecological choices, couldn't have found a better partner than **Lanfranchi Spa**. In this case also, we can talk about a tailor-made project, since the dyeing takes place upon request and the colors are all **GOTS**-certified.



Aligned with the **MadMood** strategy, **Lanfranchi Spa** will present an exclusive bracelet that includes key values such as responsible innovation and contemporary design. A must have object 100% made in Italy, traceable and transparent, real demonstration of **Lanfranchi Spa's** culture.

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Lanfranchi S.p.A.: Lanfranchi S.p.A. has been on the market since 1887 and today is a leader in the research and innovation of high-range zippers. The production of all semi-finished products like strings, sliders and most of the machinery employed takes place through an internal production structure. The production cycle is fully integrated and made in Italy, each phase is directly taken care of and the brand respects all the Italian and European work safety and environmental regulations. Lanfranchi S.p.A. was recently awarded the ISO14001 certification for dyeing and galvanic treatments.